

## **Startup ‘ThinkSono’ wins the second edition of the Health.Pioneers event series**

- Startup ThinkSono, which specializes on diagnosing deep vein thrombosis, was named winner of this year’s Health.Pioneers
- Chosen from a total of 70 startups, the 10 best were given the chance to pitch their product to a jury of experts on stage
- Health.Pioneers took place for the second time at Vienna BioCenter on October 10<sup>th</sup>
- 300 corporate and startup representatives, as well as investors, joined the event

**Vienna, October 10<sup>th</sup>, 2018 – ThinkSono developed a life-saving software for portable ultrasound equipment that diagnoses deep vein thrombosis. Deep vein thrombosis is the most common preventable cause of hospital and maternal death. The new technology offers a cheap and easy diagnosis for this vascular disease, which was previously only possible with great – also monetary – effort.**

“This is a great example of how deep tech can affect our lives and, in this case, our health,” says Oliver Csendes, CEO of Pioneers. “It shows that life-saving technologies can only reach their full potential if provided with the right environment and the right tools. I look forward to hearing more from ThinkSono!”

UNIQA, an Austrian insurance company, was the main partner of Health.Pioneers.

ThinkSono has now been fast-tracked to the group of Pioneers500 startups at our flagship event, Pioneers’19, and will pitch for the Pioneers Challenge Award at the Viennese Hofburg in early May.

### **About ThinkSono’s ground-breaking Technology:**

In DVT [deep vein thrombosis], the problem isn’t the treatment, but rather the diagnosis. Once diagnosed, widespread blood thinners can help with DVT”, explains CEO Fouad Al-Noor. “Doctors worry about finding patients before the die of DVT. And people die from DVT because the diagnosis is unavailable or too complicated. After all, it takes a radiologist with a massive ultrasound device to perform a diagnosis that costs EUR 100,000.

We have succeeded in developing a software for small, hand-held ultrasound devices that are only now available on the market. Doctors can now get a clear Yes or No to the DVT question within 15 minutes and without the need for a radiologist.”

“Thanks to our software and a portable scanner, we can now mimic the radiologist”, says Al-Noor about the technique that uses machine learning to train ThinkSonos core algorithm to detect DVT in ultrasound images.



## About Pioneers:

Pioneers is the ultimate One-Stop Hub for global tech innovators to access high-value, curated and qualified data of early-stage and Series A European startups. We establish and facilitate direct business relationships between startups, corporate executives, and investors. Established in 2009 in Vienna, we help redefine industries by creating various platforms to help develop future technologies and introduce cutting-edge solutions. Our services include digital services, consultancy, ventures services, events and inspirational, tailor-made offline experiences.

## **Note to the Editors**

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